



CITY *of* POOLER

— G E O R G I A —

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

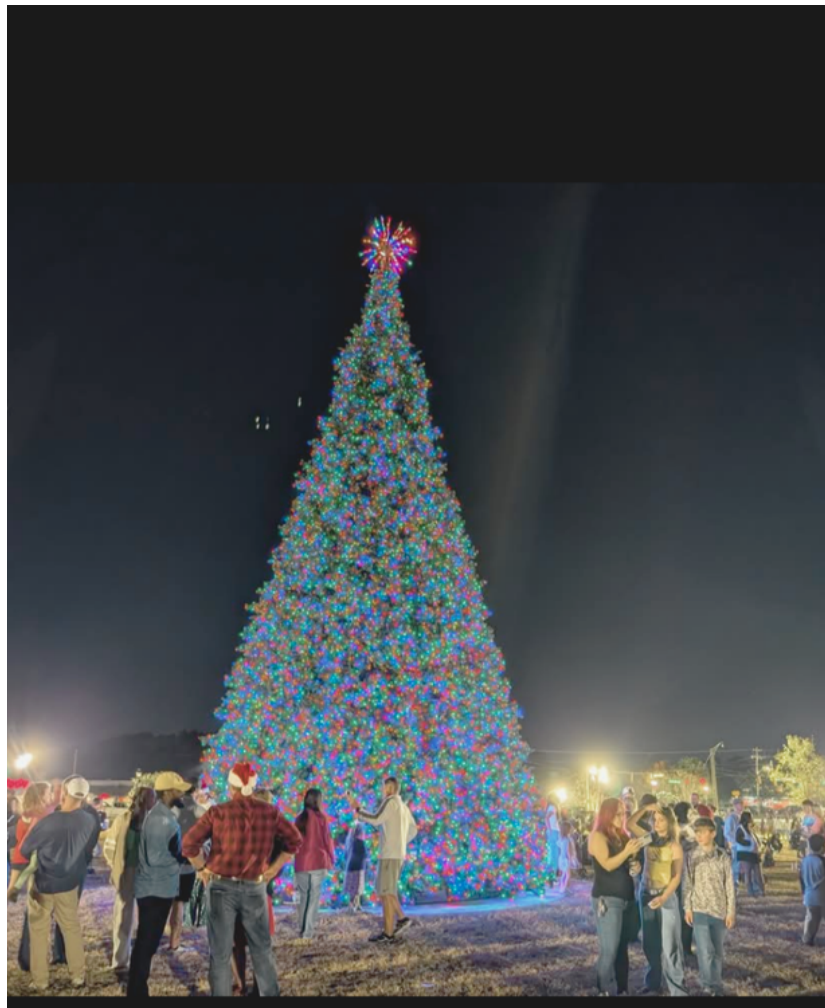
Deadline for
Christmas Tree
lighting: Oct 2nd





Christmas Tree lighting

November 14th, 2026



CIVIC CHAMPION: \$2,500

- Logo on slide show by stage at event
- Exclusive promotional table at the event
- Social media shout-outs
- Logo on Rec Website

COMMUNITY BUILDER :\$1,500

- Logo on Rec website
- Social media mention
- Logo on Slide Show by stage

CUSTOM SPONSORSHIP OR IN-KIND DONATION- TBD:



Thank You

We would be thrilled to explore a partnership with you.

Contact

Marketing and Sponsor Coordinator:

Taylor Lockhart
Tlockhart@pooler-ga.gov

Website:

www.poolerrec.com

Phone:

912.748.5776

Please mail checks to:

100 SW HWY 80, Pooler, GA 31322



City Event Sponsorship Application

Page 1 of 3

Updated JAN 2026

Become a Pooler Event Sponsor!

Join us in supporting the vibrant City of Pooler community by sponsoring one of our 2026 events! With a variety of sponsorship levels, your business will gain valuable exposure, connect with local residents, and showcase your commitment to community growth. Don't miss the chance to be a part of something memorable. Become a sponsor today and elevate your brand alongside exciting city events!

NOTICE TO APPLICANT

- ☐ **Complete Application:** Select your sponsorship level from the options below. Each level includes specific benefits and recognition.
- ☐ **Payment Deadline:** Payment must be received 14 days prior to the event to guarantee full benefits. Late payments may result in reduced or excluded benefits.
- ☐ **Logo & Materials Submission:** Provide your logo and promotional materials by the specified deadline to ensure inclusion in event promotions.
- ☐ **Required Documents:** Completed application form, high-resolution company logo (EPS, PNG, or JPG), completed W-9, certificate of insurance, and current business license.
- ☐ **Non-refundable Commitment:** Sponsorships are non-refundable. Please review your selection carefully before submitting.
- ☐ **Event Changes:** The City of Pooler may adjust sponsorship benefits or allocations based on payment received and event logistics.
- ☐ **Confirmation of Sponsorship:** You will receive a confirmation and receipt after submitting your form and payment. Contact the organizers if you don't receive it.
- ☐ **Separate Application Required:** Submit a separate application for each event you wish to sponsor.
- ☐

OFFICE USE ONLY

Date Received: _____ Received by: _____ Fee Paid: _____

Date Issued: _____ Sponsor Number: _____

Event Title

Event Name

Event Date/Time

Sponsor Contact Information

Event Sponsor Business Name

Business Type/Description

Business Website



City Event Sponsorship Application

Page 2 of 3

Updated **JAN 2026**

Contact Name

Contact Title

Contact Email

Contact Mailing Address

Contact Phone

Sponsorship Benefits Selection

☐ **Civic Champion** - \$2,500

- Logo on all event promotional materials
- Banner placement at venue
- Exclusive promotional table at the event
- Social media mentions

☐ **Community Builder** - \$1,500

- Logo on city website
- Social media mention
- Complimentary tickets

☐ **Custom Sponsorship or In-Kind Donation** – TBD

- Event Entertainment
- Food and Beverage
- Volunteer/Staff Shirts
- Awards
- If interested in a unique or tailored sponsorship, indicate type here: _____



City Event Sponsorship Application

Page 3 of 3

Updated **JAN 2026**

Required Submission Materials

- ☐ Completed application form
- ☐ High-resolution company logo (EPS, PNG, or JPG) for use on event materials emailed to tlockhart@pooler-ga.gov
- ☐ Completed W-9 emailed to tlockhart@pooler-ga.gov
- ☐ Certificate of Insurance emailed to tlockhart@pooler-ga.gov
- ☐ Current Business License emailed to tlockhart@pooler-ga.gov

Payment Information

- ☐ Check (made payable to City of Pooler)
- ☐ ACH (bank transfer)
- ☐ Credit Card

Name on Card	Card Number	Expiration Date	CVV
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Terms & Affidavit

Sponsorships are non-refundable. Sponsors are responsible for providing logos and materials by the required date for inclusion in promotional materials. Payment must be received before event day to ensure sponsorship benefits are honored. The event organizers reserve the right to adjust the sponsorship benefits as necessary.

By signing this form, the sponsor grants the City of Pooler the right to use their logo, company name, and likeness in all event-related marketing and promotional materials, including the event website, social media, and print collateral.

I, the undersigned, certify that I have read, examined, and completed this application, and that all information provided is true and correct. I further agree to the terms outlined in the sponsorship levels and commit to providing the selected sponsorship amount by fourteen (14) days prior to the event. The City of Pooler reserves the right to allocate benefits based on the sponsorship level and payment received.

Applicant Name	Applicant Signature	Date
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